

Course Code:	TOUR306
Course Name:	SUSTAINABLE TOURISM
Credit / ECTS:	3 Credit/ 5 ECTS
Catalogue Description:	The Sustainable Tourism course explores the principles, practices, and challenges of tourism that supports environmental, economic, and social sustainability. Students will analyze how tourism can minimize negative impacts on the environment, respect local cultures, and contribute to the long-term well-being of local communities. The course will cover the role of stakeholders in sustainable tourism development, ecotourism, responsible travel practices, and innovative solutions to promote sustainability in the tourism industry.
Course Objectives:	Learn how to identify the environmental, cultural, and economic impacts of tourism. Understand the concepts of sustainable tourism and how to apply them in real-world settings. Examine strategies for managing tourism that supports local economies while conserving resources and preserving cultural heritage. Analyze the role of policy, government agencies, businesses, and tourists in promoting sustainability. Develop critical thinking skills to assess the sustainability of tourism practices and propose solutions for challenges faced in the industry.
Learning Outcome (s):	<ol style="list-style-type: none"> 1- Define and explain the principles of sustainable tourism and its importance for global development. 2- Assess the social, economic, and environmental impacts of tourism on both local and global levels. 3- Evaluate sustainable tourism models and best practices from around the world. 4- Apply sustainable tourism strategies in different tourism-related industries. 5- Critically analyze the role of various stakeholders (governments, businesses, tourists, local communities) in fostering sustainable tourism. 6- Develop tourism management plans that integrate sustainability into destination planning and operation. 7- Propose innovative solutions to address key challenges in sustainable tourism, including overtourism, carbon emissions, and resource management.
Weekly Topics	<ol style="list-style-type: none"> 1- Introduction to Sustainable Tourism, Environmental Impacts of Tourism 2- Social and Cultural Impacts of Tourism, 3- Economic Impacts and Benefits of Tourism 4- Ecotourism and Nature-Based Tourism, Responsible Travel and Consumer Behavior 5- Policy and Planning for Sustainable Tourism 6- Overtourism and Tourism Management, Tourism and Climate Change Mitigation 7- Sustainable Hospitality and Accommodations 8- Stakeholder Collaboration in Sustainable Tourism 9- Innovation in Sustainable Tourism, 10- Marketing and Promoting Sustainable Tourism 11- Case Studies in Sustainable Tourism